



## A global consultancy focused on your People, Processes, and Systems.

### The purpose of a business is to get and keep customers.

Working with customers generates scores of support transactions that ripple across departments and often around the world. Transactions in HR, accounting, legal, compliance, marketing, sales, transport, supply chain and more. Transactions weave together in this way:

- They're handled by People ...
- who interact with resources via Processes...
- which run on enterprise Systems.

Ataway is built on the understanding that People, Processes and Systems exchange information in complex ways. And that the role of your business consultant is to reduce complexity for you while helping you capture and use information to better serve your customers.

### The Ataway way

Cost effective implementation, development, upgrade or maintenance of large systems demands a consultancy that offers:

- Expertise: Your work will proceed smoothly and without drama.
- Transparency: You will understand precisely where your project is at all times.
- Predictability: Guaranteed on-time delivery within agreed budget to support business initiatives and corporate strategy.

### Expertise: Your business comes first

ATAWAY gives you the traditional benefits of consulting, but in a new and simpler way:

We start with your business and bring in the technology as necessary.

That means we don't expect you to be awed by temperamental geniuses. We don't ask you to sit in your office and be patient until we tell you it's all done.

We just get to work and deliver agreed-upon results, ontime and on budget.

### Transparency: You are the center of the universe

By starting with your business, we make you a full participant in the project.

With direct and independent access to our project management portal and knowledge base, you can see pretty much everything we do. You can track progress on your own and benefit from best practices across industry.

You'll never again worry about what to say when your boss asks, "How's the project coming?"

continued

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## Predictability: You are empowered by technology & experience

While we lead with your business needs, it's your computing platform with its ERP system and other powerful applications that comprises the backbone of business support for your enterprise.

ATAWAY recruits and retains highly qualified technical staff in offices on three continents, with aggregate expertise in enterprise software from a variety of vendors as well as associated systems and applications.

It's the same technology you'll see with other consultants. Only instead of using it to convince you of our technical indispensability, we're using it to help you lower costs and maintain control over your project.

## Investing your expertise where it matters most

Just as an ecosystem is an integrated system of organisms and environment with a flow of stimuli and response between them, so is your business support infrastructure.

Making this infrastructure so effective and reliable that you can concentrate on your core business means seeing the system for what it is – a closely integrated and carefully balanced set of forces that fall into three groups:

- The **People** whose transactions comprise the business.
- The **Processes** that enable the people to accomplish the tasks of the business while conserving resources and maximizing efficiency.
- The ERP and other **Systems** that automate business processes so you can operate in large and complex environments.

By applying Ataway Expertise, Transparency and Predictability to People, Processes and Systems, Ataway sets you free to apply your creativity and energy where it matters most: your core business.

Or, to put it another way, the purpose of our business is to support yours.